



About the Joburg Property Company

The Joburg Property Company (JPC) prides itself in being the only entity mandated to manage the diverse property portfolio of approximately 30 700 properties valued at a historical value of R8.7 billion on behalf of the City of Johannesburg.

The portfolio is diverse with various asset classes which are managed with the intention to achieve the strategic objectives of maximising both economic, social, transformative and financial returns for the City of Johannesburg. JPC prides itself on leveraging the property to ensure investment attraction and retention on council property, SMME and entrepreneurial development, job creation, economic transformation and poverty alleviation.

Our mandate includes:



The JPC has positioned itself to being a lead government-owned entity in setting standards and employing upcoming trends on the direction which must be taken to manage land so that economic, commercial and social returns are achieved – this is a balance which does not exist in the private sector.

JPC aims to be a leader in terms of understanding and managing the property portfolio in the context of all the market dynamics whilst at the same time managing the property within a complex legislative environment.

As a state owned entity that operates between these two paradigms and holds the privilege of managing a diverse and unique portfolio, JPC is aware of the “ins and outs” as well as the balance which must be embraced to be a front-runner in this environment.

“We therefore do believe that we are best placed and best positioned to share with both private and public sector, the triumphs, encounters and the future of managing state-owned property” says Helen Botes, CEO of JPC.

“We pride ourselves on being thought leaders and implementers in leading the economic transformation agenda and in leading debates on land reform, transformation and state-owned land ownership and management,” adds Botes.

JPC is embarking on a progressive consultative land strategy programme which will be a detailed comprehensive analysis of every possible piece of land owned by the COJ, land neighbouring that of the municipality and land along the corridors and within development nodes. The land strategy is a forward looking strategy and will direct the City of Johannesburg as to when, how and under what conditions to release, dispose, acquire land and bank land. JPC will be embarking on an in-depth consultative programme with not just government departments but within the private sector as well.

“We are creating an inviting and accessible space that will be an ideal advertisement for the world-class African city that has emerged since the transition to democracy. It will also create more synergies among the City’s departments and municipal entities and reduce the cost of doing business with Johannesburg. We are creating a true ‘City Hall’ where the citizens of the city will have access to one-stop services in a single, vibrant space.”

Executive Mayor, Councillor Mpho Parks Tau (Loop, 2015)

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