



## **Soweto Steel Art Challenge...** **Stand a chance to win prizes worth R40 000**

Calling on all Soweto based artists and designers to submit designs for translation into steel sculptures at the Jabulani Cultural Precinct.

**Closing date for submissions: 23 September 2016, 5pm**  
**Please turn over for rules and regulations**

Details and competition rules available on [www.sowetotheatre.com](http://www.sowetotheatre.com)  
For more information contact Soweto Steel Art on 076 515 6358



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## Who may enter?

Artists from Soweto have the opportunity to win cash prizes and learn new skills by entering a competition to create exciting iconic sculptural work for the cultural precinct surrounding the Jabulani Amphitheatre and the Soweto Theatre.

## Story

The Jabulani Amphitheatre is currently being restored to the highest standards of public safety to become a magnificent auditorium to seat up to 3 000 people. The original heritage structure could not meet today's standards for health and safety so that much of the amphitheatre's structure is being dismantled, and where possible, reassembled to create the new auditorium form. It is hoped that the new auditorium will be completed at the end of 2016 and in operation from early in 2017.

## Material

The landmark steel seating structure which overlooks the old amphitheatre is being carefully dismantled and the steel stored so it can be recycled as the main material for a Soweto Steel Art Challenge which aims to place some exciting works of art by Soweto artists within the Jabulani Cultural Precinct. The design opportunities will take the form of furniture, gateways, follies and landmark signage.

## Awards Categories

### 2x Sculptures

First prize R10 000 and Second Prize R7 000

### 2x Gateways

First prize R5 000 and second prize R3 000

### 3x Street Furniture

Prize R3 000 each

### 1x Architectural Folly

Prize R7 000

## Others

R2 000

## Submission

For a design category a maximum of 5x A4 colour prints of design drawings/photo taken (using a smart phone) of a model depicting the design, with a completed entry form (available on Soweto Theatre website). The entry form per design is to be posted in a sealed A4 envelope in the competition entry box at the Soweto Theatre. Artists may enter more than one category. Each entry must be in a separate envelope. Closing date by 5pm on the 23 September 2016. Applications can include biography/CV or profile of the artist(s). No late entries will be accepted.

## Judging

The competition will be adjudicated by a panel selected by the organising authority which will include specialist expertise in arts management and promotion, marketing, visual and performing arts, architecture and project management. The judge's decision is final and no correspondence will be entered into.

The criteria for selection will be:

- extent to which the designs submitted show originality and creativity

- the quality of the artwork provided in the application
- the extent to which the proposed artwork fits into an overall visual environment of the cultural precinct
- the practicality of producing the designed object(s) within the budget available to the commissioner
- the extent to which the design and concept describes assists in the memorialisation of the heritage of the Jabulani Amphitheatre
- the extent to which a safe and sustainable object may be built from the submitted design

## Workshop

Once the winners are announced, some of the winning artists will be given the chance to develop their designs with the assistance of a small team with skills in working with metal so that experience of working with steel as a sculptural material is not a condition of entry.

## Commission

The artist(s) will be paid a weekly fee for their work in developing a design alongside the construction team and to deliver any artwork or decoration which is essential to the realisation of the object. The development and manufacturing period for an object must be no more than 4 weeks.

## Terms and Conditions

The competition organising authority reserve the right to award a winning prize to a design which may not recommended for development into a finished sculpture. In such a case the competition promoter reserves the right to display the artwork and illustrations of the winning entry within the cultural precinct.

The competition organising authority reserves the right not to install any work which is manufactured should it prove technically/ financially impractical or is identified as a health and safety risk to the public.

The prize fee will be seen as a purchase of the intellectual property right (IPR) for the art object that will be constructed from the designs so that it can be displayed within the cultural precinct without further fees for IPR being charged.

The IPR of the designs for the art object remain the property of the artist(s) and cannot be replicated by the competition promoter without the payment of a further fee at least equal to the 50% of the initial prize for the competition. Cost of producing duplicated pieces will be borne by the competition organising authority.

The competition promoter reserves the right to commission other artists or manufacturers to produce scale models of a finished artwork (scale models must be no larger than one tenth of the size of the original work) for sale in the cultural precinct. The artist will receive at least 5% of the purchase price (wholesale or direct retail) of the manufactured model as an ongoing royalty.

After the object has been displayed within the cultural precinct for two years, the artist(s) reserves the right to the IPR to enable manufacture of duplicate objects elsewhere in either its full or scale model form without the obligation to pay any royalty of fee to the competition organising authority. In such a case all material and construction costs will be the responsibility of the artist(s).

Full Name \_\_\_\_\_

ID Number \_\_\_\_\_

Contact Telephone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Physical Address \_\_\_\_\_

Code \_\_\_\_\_

Date \_\_\_\_\_

Signature \_\_\_\_\_