

Joburg Property Company (JPC)

Media release

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Joburg Mayor opens Alex Mall.

The Executive Mayor of Johannesburg, Herman Mashaba will open the new Alex Mall in Alexandra Township on Wednesday 29 March 2017, alongside the MMC for Economic Development, Sharon Peetz.

The mall is an initiative by the Greater Alexandra Chamber of Commerce, which brought in retail property developer McCormick Property Development (MPD) and Valumax to assist in the massive project. It is part of the bigger Alexandra Renewal Project, supported by the JPC, which aims to improve the quality of life of the township's residents. Galxcoc purchased the land for the amount of R11 Million Rand from the City of Joburg Municipality (City).

Alex Mall is set to change the economic landscape of Alexandra, which has long been seen as the poor stepsister of affluent Sandton, "the richest square mile in Africa". It's located on the N3 highway/London Road interchange and overlooks Alexandra and the Sandton skyline.

It provides more than 29 282m² of retail space, consisting of more than 100 shops, two floodlit mini soccer fields border a 250-seater restaurant and a children's play area, as well as taxi-rank facilities. It has five entrances and ample parking.

The development is geared towards environmental sustainability and boasts some resource-saving aspects. These include extensive rooftop solar (photovoltaic) plants that will provide up to 30% of the mall's power, and a comprehensive rainwater and grey-water harvesting system to supplement conventional water sources.

However, one of the most important features of the Alex Mall project is that the community has been included in its development, from construction right through to growing plants for the landscaping of the mall's grounds. An estimated 1 000 locals were able to apply for job openings during the operational phase alone.

"Economic and Growth Development is one of the City's priorities as per the Executive Mayor's Ten Point Plan, therefore the contribution of locals in projects of this nature is vital to build an inclusive economic environment", says Helen Botes, CEO of JPC.

It also comprises of a wide array of grocery retailers, as well as an impressive mix of popular fashion stores such as Truworths, Mr Price, Foschini, Totalsports, Sportscene, Edgars Active, Jet, Pep, Ackermans, Studio 88, Legit, Webbers, Rage, Beaver Canoe, Power Fashion, Fashion World, Tekkie Town, Shoe City and Shoe Zone, among others. Food tenants include Chicken Licken, Steers, Debonairs, Fish & Chip Co, Chesa Nyama, Hungry Lion, KFC and restaurant.

The construction of the mall commenced in October 2015 and completed in March 2017.

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