

Joburg Property Company (JPC)

Media Release

Joburg Property Company Empowers Sowetan Artists Through Steel Art Competition.

JOHANNESBURG, 12 September 2016. Joburg Property Company (JPC), managers of the City of Johannesburg (CoJ) property portfolio, is calling on artists and designers in Soweto to submit designs for steel sculptures at the Jabulani Cultural Precinct during heritage month.

The designs for the competition will take the form of Furniture, Gateways, Architectural Follies and Landmark Signage. The artwork will be permanent fixtures for the cultural precinct surrounding the award winning Soweto Theatre and Jabulani Amphitheatre which is currently being restored and will be complete by ????? It is expected to be completed by the end of 2016 and in operation early next year.

“The original heritage structure is being dismantled to meet today’s health and safety standards. The material will then be recycled and used for the Steel Art Challenge”, says Helen Botes, CEO of JPC.

The Jabulani Amphitheatre was built in 1952 and was for many years used as a venue for historical gatherings such as the reading of Nelson Mandela’s letter to PW Botha, by his daughter Zinzi and music festivals. The new Amphitheatre will consist of an auditorium which will seat up to 3000 people, currently it seats ????.

The competition which is currently open for submissions is a great platform for artists to showcase their talent and craft, make a name for themselves in their industry and expand their creativity. JPC’s objective is to transform and create opportunities through property by using various initiatives.

The prize for the challenge is structured as follows;

Awards Categories

2x Sculptures

First prize R10 000 and Second Prize R7 000

2x Gateways

First prize R5 000 and second prize R3 000

3x Street Furniture

Prize R3 000 each

1x Architectural Folly

Prize R7 000

Others

R2 000

The entry forms for the competition are available on the Soweto Theatre website at www.sowetothetre.com or at ???. The closing date for the competition is in ten days' time on the 23rd September 2016.

Winners will be notified

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