

CITY OF JOHANNESBURG

PUBLIC NOTICE

DECLARATION OF ALL FORMS OF OUTDOOR ADVERTISING SIGNS AND/OR ADVERTISEMENTS ERECTED ON ANY LAND WITHIN THE JURISDICTION OF THE CITY OF JOHANNESBURG METROPOLITAN MUNICIPALITY (COJ)

The Executive Director, Department of Development Planning, duly authorized by the Council of the City of Johannesburg Metropolitan Municipality (CoJ), hereby gives **sixty (60) days** notice from the date of this notice to all property and/or media owners, to declare fully to the CoJ, any forms of advertising signs and/or advertisements erected or that were caused to have been erected in view of any public place, national or provincial roads within the jurisdiction of the City of Johannesburg for the purposes of and as defined in the City's 2009 Outdoor Advertising By-laws ("By-laws")

The notice applies to all owners of advertising signs and/or advertisements, irrespective of whether such signs are used and/or classified as temporary (such as posters, transit advertisements, etc) or on-premises (first party signs for enterprises) or third party advertising purposes situated and/or attached on any public or private land, properties or assets within the jurisdiction of the CoJ. The notice covers all advertising signs or advertisements irrespective of whether they were erected or caused to have been erected with or without Council's approval in terms of the By-laws and any applicable law and/or agreement or consent from the registered owner or any representative recognised by law of the property, land or asset where it is situated or attached.

Included here are all advertising signs or advertisements on or that encroaches on properties, land or assets that are owned by or vest (such as signs on servitudes, etc.) in CoJ or any other Organs of State.

Each declaration, as per this notice, must be accompanied by, *inter alia*, the following:

- Details of the registered owner or any representative recognised by law of a property, land or asset where an advertising sign or advertisement was erected or caused to have been erected or attached;
- Details of the person/s who is the owner of the advertising sign or advertisement or has a right to or share in the ownership of such advertising sign or advertisement;
- The full description of the street and physical address where the advertising sign and/or advertisement is erected or caused to have been erected or attached to be accompanied by appropriate map/s indicating the locality and co-ordinates of the advertising sign or advertisement;
- All records relating to compliance with applicable law (that is, a copy of the City's and any other Authority's written approval in terms of the By-laws and any applicable law) of the advertising sign or advertisement, the month and year on which it was erected and a certification by a registered person/s in terms of National Building Regulations and Building Standards Act, 103, 1977 as required in terms of the By-laws of the City;
- A copy of the lease agreement and/or letter of consent from the registered owner or any representative recognised by law of the property, land or asset where the advertising sign or advertisement has been erected or caused to be erected or attached;
- In addition to the above, the following requirements will apply to all advertising signs or advertisements or on - premises (first party) advertising signs situated or attached or encroaches on land, properties or assets owned by or that vest in the City or any Organ of State, that is:

> Proof of gross income earned by the person who is the owner of the advertising sign or advertisement or who has a right to or share in the ownership of such advertising sign or advertisement in terms of an existing agreement with the City or any Organ of State for a period of twelve (12) months or alternatively from the date of its erection in case where there is no agreement or consent with the City or any Organ of State for the erection or attachment or placement of the said advertising sign or advertisement and/or where no rentals were ever paid to the City or the Organ of State;

- > A valid B-BBEE certificate by a registered provider;
- > Company ownership details and registration/s;
- > Company addresses and contact details

All submissions to be made as per this notice must be accompanied by a duly signed and commissioned Affidavit by the person who is the owner of the advertising sign or advertisement or who has a right to or share in the ownership of such advertising sign or advertisement, which must, *inter alia*, state that the "information submitted is correct, complete and that there are no other advertising signs or advertisements that have not been disclosed as per the requirements of the notice".

All Declarations must be hand delivered, on the day of submission of the application (in case where no written approval exist in terms of the By-laws by the City) as stated in this notice. Furthermore, the City requires proof of payment of applicable fees in terms of the By-laws to be provided within five (5) working days from the date of the submission of the declaration and application (if applicable).

All documents must be submitted at the address below where a register will be kept to register all declarations: City of Johannesburg Metropolitan Centre, 6th Floor, A Block, Metropolitan Centre, 158 Civic Boulevard Street, Braamfontein.

Failure to comply with this notice or providing false or misleading information or documentation as per this notice, will result in CoJ taking appropriate action, at the cost of and against any person/s, who is the owner of the advertising sign and/or advertisement or has a right to or share in the ownership of such advertising sign and/or advertisement, which may include its removal or imposing a rates penalty fee, where applicable, as per Council's policies without any further notice. The declarations as per this notice are mandatory to all affected media and/or property owners who wishes to participate in the Transitional Period as approved by the Council of the City of Johannesburg.

Amolemo Mothoagae
Executive Director: Department of Development Planning
10th Floor, 158 Civic Boulevard Street, Braamfontein
City of Johannesburg Metropolitan Municipality

City of Johannesburg

10th Floor,
158 Civic Boulevard Street,
Braamfontein, Johannesburg

Department of Development Planning
Tel: 011 407 6709
Fax: 011 339 1244
www.joburg.org.za

